

CITY OF PLACERVILLE

SALES TAX UPDATE

3Q 2025 (JULY - SEPTEMBER)



PLACERVILLE
TOTAL: \$ 1,568,075

-0.9%
3Q2025



3.6%
COUNTY

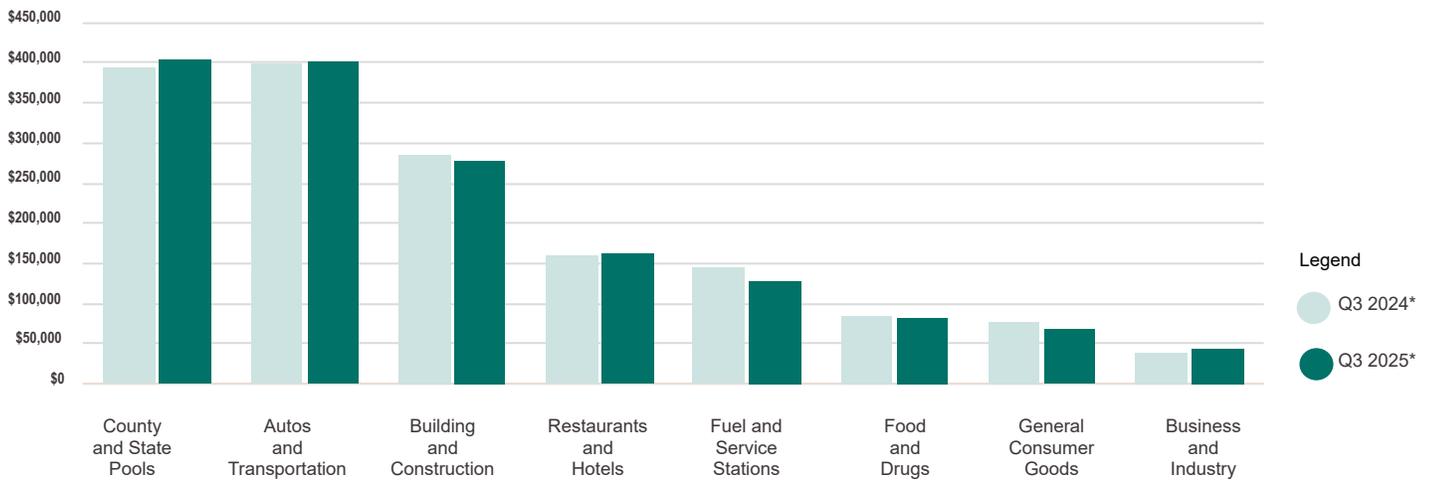


1.9%
STATE



**Allocation aberrations have been adjusted to reflect sales activity*

SALES TAX BY MAJOR BUSINESS GROUP



Measure J
TOTAL: \$377,623
↑ 4.1%

Measure H
TOTAL: \$377,623
↑ 4.1%

Measure L
TOTAL: \$755,120
↑ 4.1%



CITY OF PLACERVILLE HIGHLIGHTS

Placerville's gross receipts from July – September 2025 were up 5.6% compared to the third sales period in 2024. However, after adjusting for reporting modifications from audit adjustments and delayed payments, actual sales landed 0.9% lower.

Auto repair shop and leasing revenues offset declines in other sectors, edging autos-transportation up 0.6%. The City's allocation from the countrywide use tax pool increased 2.6%. Casual and quick service dining contributed to a slight increase in restaurants-hotels. Business-industry benefitted from a new business.

Conversely, building-construction returns slumped as the summer months experienced a slow-down in improvement project

spending. The fluctuating price of crude oil directly affected fuel-service station receipts – with revenues falling 11.9%.

The closure of a food-drugs business and less convenience/liquor store purchases caused a 2.1% reduction in receipts. Similarly, several store closures drove an 11.9% drop in general retail.

Voter-approved Measures L, J and H performed a bit better, with the largest gain in business-industry caused by a new business in town and several one-time taxpayer payments.

Net of adjustments, taxable sales for all of El Dorado County grew 3.6% over the comparable time period; the Sacramento region was up 1.3%.



TOP 25 PRODUCERS

- | | |
|-----------------------------|-----------------------------------|
| C & H Motor Parts | Placerville Valero |
| Chuck's Cannabis Collective | Raley's |
| Diamond Pacific | Rancho Convenience Center |
| Ferguson Enterprises | Sacred Roots |
| Fuel 4 Less | Shell |
| Grocery Outlet | Taco Bell |
| Harbor Freight Tools | Thompsons Buick GMC |
| Home Depot | Thompsons Chrysler Dodge Jeep Ram |
| In N Out Burger | Thompson's Toyota |
| Kwik Serv | Tractor Supply |
| Les Schwab Tire Center | |
| Main Street Tap House | |
| Marathon | |
| McDonald's | |
| Mobil | |



STATEWIDE RESULTS

California’s local one-cent sales and use tax receipts for July through September were 1.9% higher than the same quarter last year, after adjusting for accounting anomalies. While growth appears modest, calendar year 2025 remains on pace to rebound following two years of declines. Combined with second-quarter activity, the summer period posted a 1% improvement over the 2024 season.

Sustained consumer trends reflected a willingness to spend while remaining cost-conscious and prioritizing value. Online retailers, reporting to both business-industry and countywide use tax pools (depending on inventory location at purchase), recorded the strongest gains. This momentum extended to brick-and-mortar retailers, which also posted modest improvements. Seasonal “back-to-school” activity boosted men’s and family apparel along with shoe stores, lifting the General Goods sector and enhancing expectations for the upcoming holiday shopping period.

Tax receipts from restaurants edged higher, supported by households’ continued desire to eat out. Despite balancing higher menu prices, tip fatigue, and tighter margins, casual dining establishments generated the largest gains. Overall, summer performance appeared stable but lacked the tourism surge many had hoped for.

Offsetting positive results was a decline in revenue from fuel-service stations—marking the 10th out of the last 11 quarters with negative year-over-year change. This trend is largely tied to West Texas Intermediate (WTI) crude oil prices, which hit their lowest monthly levels since 2021. While lower gas prices may encourage spending in other categories, potential oil refinery closures in the coming year could keep per-gallon prices elevated.

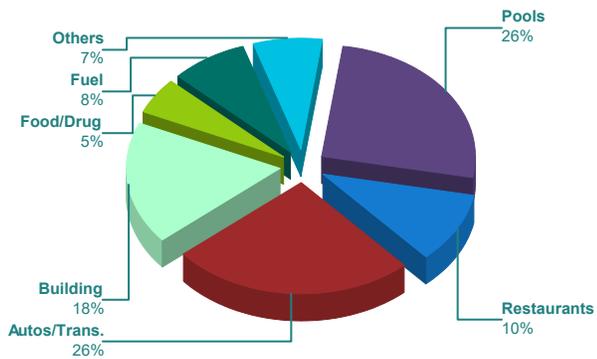
The food and drug sector continued its downward trend as grocers remitted fewer taxes, reflecting the challenge of generating taxable revenue amid rising food prices. Drug store filings have declined throughout the year, driven partly by increased access to medications through ecommerce platforms and a contraction in physical store footprints due to over-saturation and chain bankruptcies.

Two sectors poised to benefit from lower short-term interest rates—autos-transportation and building-construction—repeated a pattern of lackluster returns. A minor uptick came from new auto sales and leasing, while building material

suppliers struggled during the summer, likely creating pent-up demand for repairs and improvements ahead.

With the Federal Reserve considering additional rate changes in early 2026, optimism for improved consumer financing conditions and stronger sales tax receipts remains. As national tariff and trade talks ease, inflationary pressures will continue to shape spending behavior. For now, calendar year 2025 closes with sluggish but stable performance, awaiting broader economic shifts.

REVENUE BY BUSINESS GROUP Placerville This Quarter*



*ADJUSTED FOR ECONOMIC DATA

TOP NON-CONFIDENTIAL BUSINESS TYPES

Placerville Business Type	Q3 '25*	Change	County Change	HdL State Change
Service Stations	124.8	-11.5% ↓	-4.7% ↓	-5.0% ↓
Casual Dining	84.5	3.5% ↑	1.2% ↑	2.1% ↑
Quick-Service Restaurants	70.0	2.2% ↑	-2.4% ↓	-1.1% ↓
Automotive Supply Stores	41.7	-14.2% ↓	-0.3% ↓	-3.9% ↓
Grocery Stores	39.1	0.1% ↑	-9.8% ↓	-2.0% ↓
Auto Repair Shops	30.8	37.5% ↑	20.4% ↑	-6.1% ↓
Garden/Agricultural Supplies	19.4	1.0% ↑	2.4% ↑	-0.8% ↓
Cigarette/Cigar Stores	14.5	19.5% ↑	0.1% ↑	-3.4% ↓
Convenience Stores/Liquor	12.6	-1.9% ↓	4.6% ↑	-1.5% ↓
Electronics/Appliance Stores	10.5	16.8% ↑	2.8% ↑	-2.3% ↓

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*In thousands of dollars